


# 100 DAYS OF SUMMER!

## HOW IT WORKS

- ## DISPLAY & WIN!

- **Eligible Shipper options include:**
  - Bottle Lotto
  - Rockstar Fuel Your Drive
  - Mtn Dew Summer Freeze/ New VIS
  - Lipton Pure Leaf
  - Pepsi Cherries & Cream
  - Bubbl'r Evergreen & Orange Dream Freez'r



## ADD ON BONUS

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A vibrant collage of Pepsi products. At the top left is a large bottle of Pepsi. Next to it is a bottle of Mountain Dew and a can of Rockstar Energy Drink. To the right is a box of Starry Lemon Lime Soda and a box of Pepsi Zero Sugar. Below these are several promotional displays for Mountain Dew, including one with the text 'RIDE THE BAJA WAVE' and another with 'DO THE DEW'. A character dressed as 'The Mountain Dude' stands on the right. At the bottom left is a display for 'GET WILD WITH PEPSI'. At the bottom right is a large Pepsi logo with the text 'PEPSI YOUR REWARD POINTS' and 'CHIPS, SIPS &amp; SUMMER'.